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**GATED CONDOS STIR EXCITEMENT
GRAND OPENING DRAWS OVER 800 TO CLINTON TOWNSHIP**

August 25, 2008 – Clinton Twp., Mich. – Just weeks ago, the gates swung open and the Clinton Township area began celebrating the opening of Macomb County's first new gated luxury condominiums in decades. Built on the grounds of the former Hillcrest Country Club, the historic site is considered by industry insiders as one of the most desirable in Southeast Michigan, based on its legacy and proximity to the adjacent George George Memorial Park. In July, the George family and Clinton Township officials proudly dedicated the spectacular new park, to the delight of area walkers and nature lovers.

Excitement in the neighborhood peaked with the opening of three decorated models at Hillcrest on the Park, which has already attracted well over 800 prospective buyers during the first two weekends. "We knew we had created something very special here, but we have been amazed by the crowds and interest. Before our opening, other builders told us not to be overly optimistic in today's market. But now they are stopping by to see what is creating all the buzz about Hillcrest on the Park. It goes to show you that this market is still ripe with opportunity if all the right pieces are put into place," commented Arteva Homes partner Vito Terracciano.

Dominick Tringali (www.dtarchitects.com) was singled out by Arteva to design the condominiums at Hillcrest. The award-winning Bloomfield Hills-based firm is considered to be among the nation's leading residential architects. "Arteva urged us to think outside of the box," commented Dominick Tringali. "For example, they wanted indoor/outdoor living rooms with two-way fireplaces, lavish exterior details and interior spaces with WOW factors around every corner. Their goal was to take the best ideas from the custom estate homes they build and incorporate those unique details into affordable condominiums priced from the \$190's."

Arteva partner Brian Szliter said that the surge in traffic and sales for the Hillcrest models have far exceeded projections for this year. "People don't want to miss out on the best sites. Several that line the park are still available along with premium walk-out lower-level locations. Now that our models are open, construction is in full swing—it's like the good old days when buyers and builders were both celebrating," he said.



"We were confident that if we created the finest team, we would exceed everyone's expectations regardless of the market," added Vito Terracciano. "We brought together the homebuilding industry's best talents for every aspect of the development process, selecting locally based firms that operate on a national level." The three decorated model homes were designed by Helen Velas of Eleni Interiors (www.eliniinteriors.com), with offices in Detroit and Chicago. Marketing and event planning for Hillcrest on the Park was implemented by Communication Associates (www.comassociates.com), with offices in Troy, Michigan, Denver, Colorado, and Tampa, Florida. Sales Manager Anthony Rubino leads Hillcrest's on-site sales, with over a decade of new-home-sales experience in Southeast Michigan.

Great Oaks Landscaping (www.greatoakslandscaping.com) designed Hillcrest's landmark gated entry feature, while Visions of Paradise Landscaping (visionsofparadiselandscaping.com) designed landscaping for the condominiums. Hillcrest is a beautiful complement to the neighboring George George Memorial Park, with private pathways to the park and to new shopping including Meijer, banks, restaurants and other conveniences. Although the community is gated, residents and their guests will enjoy direct access so they can walk to the park as well as the neighboring shops.

"We encourage everyone to take advantage of this must-see opportunity," said Brian Szliter. "The gates are open and we have three wonderful models to tour. We want to welcome people who share our passion for truly grand condominium living. This is the place to embrace that vision to the fullest."

Hillcrest models are open 12-6, Monday through Friday, closed on Thursdays. Tours are also available by appointment. Hillcrest on the Park is located on Moravian Drive, south of Cass Avenue and west of Groesbeck Highway. For more information about Hillcrest on the Park, contact Anthony Rubino at 586-203-8411 or visit www.arteva.com.

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